

ACCU-TRADE CUSTOMER CODE OF CONDUCT

POLICY

Accu-Trade is a private organization to which access by dealers and others is by-invitation-only. Accu-Trade takes very seriously the veracity of its transactions. Being a private organization we reserves the right to conduct or not to conduct business with any person or entity, for any reason. Any person or entity doing business on our platform is not only expected to but will be required to adhere to the policy set below.

PROHIBITED CONDUCT

- Accu-Trade Customers are not allowed to participate in certain types of behavior, including, but not limited to, the following:
 - Failing to follow payment time lines and or agreements.
 - Improperly allowing others to use credentials or system login IDs and passwords.
 - Improperly using others credentials or system login IDs and passwords.
 - Participating or colluding in fraudulent behavior or acts.
 - Acceptance of or paying any type of bribes/kickbacks
 - Intentionally being deceitful about condition.
 - Engaging in frivolous or abusive claims or litigation, with management of Accu-Trade
 - Any Abuse of Accu-Trade Terms and Conditions policy.
 - Abusing of fraudulently abusing the arbitration process.
 - Failure to make any required NAAA disclosure
 - Failure by third-party remarketers to accurately disclose third-party relationship
 - Any violation of the Accu-Trade Terms and Conditions
 - Failure to disclose dealer license suspension, etc.
 - Tampering with any asset including vehicles owned by another.
 - Combative or aggressive conduct
 - Threats physical or verbal whether explicit or indirect
 - Use of profanity or disparaging monikers of any kind
 - Larceny of any kind, in any degree
 - Causing property damage
 - Any type of activity that could be deemed criminal.

PENALTIES FOR VIOLATIONS

As stated above Accu-Trade is a private marketplace and at its sole discretion, may stop doing business with or deny access to any person or entity at any time and for any reason. Accu-Trade has established the following consequences to which an individual who exhibits unsuitable or unethical behavior, as well as the dealerships or companies they represent, are subject, at the sole discretion of Accu-Trade. Such consequences include, but are not limited to, the following:

- Written or verbal warnings
- Mandatory coaching
- Immediate Temporary or permanent suspension or expulsion from Accu-Trade's marketplace